

## HOSPITALITY CASE STUDY



Protect-All, Interlocking Tile [Northern Lights Ultra]

**PROJECT:** Camp Cole, Eastover, SC

ARCHITECT & DESIGN GROUP Garvin Design Group & Christy Davis Interiors

GENERAL CONTRACTOR Hood Construction

FLOORING CONTRACTOR Bonitz

DISTRIBUTOR: William M. Bird

**PHOTO CREDIT:** Oswald Design + Creative

> Camp Cole was so happy to partner with William Bird Commercial for our flooring needs for our state of the art Southeastern Freight Lines Activity Center.

It was important for us to align ourselves with businesses, products, and people that align with our mission and values at Camp Cole. William Bird Commercial was a perfect fit in every area, especially in the quality of flooring we received for our Activity Center. They were incredible to work with and the product has been an amazing fit.

-Margaret Deans Grantz, Founder & Director of Development & Marketing



Centaur, Triple Threat [Honey & Mocha]

## CAMP COLE

## Southeastern Freightlines Activity Center



Camp Cole is a remarkable camp designed to provide a true camp experience for individuals facing health or life challenges. They offer specialized camps for children with cancer, muscular dystrophy, homelessness, and more. The camp's founders created a fully accessible and accommodating space, complete with camper cabins and an on-site medical center.

As Camp Cole quickly grew, they recognized the need for a multi-purpose indoor activity center. This led to the creation of the Southeastern Freight Lines Activity Center, named after a major donor. When designing the space, functional, durable, and safe flooring was a top priority. The project emphasized seamless flooring transitions to eliminate height differences, ensuring accessibility for individuals using wheelchairs and walking aids. **Centaur's** fusion-bonded rubber backing provided not only a visually appealing floor but also one that met the diverse needs of the activity space. The Triple Threat color selection provided that true gym feel, while also being aethetic and functional.

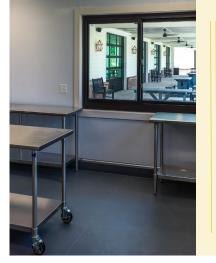
**Protect-All** flooring was the ideal choice for the canteen, delivering exceptional performance in kitchen environments. In the art room, Protect-All's slip-resistant surface was perfect for handling potential paint spills or water drips, keeping the space safe for all. The Northern Lights color selection for the interlocking tiles added a stunning aesthetic to the environment.

Through thoughtful flooring solutions, this project helped create a space that is both functional and inspiring, supporting Camp Cole's mission of inclusivity and adventure for all campers.



COLLECTION: TRIPLE THREAT SKU: LMNT000377, LMNT000375 SIZE: 6" X 6" THICKNESS: 7 MM INSTALL TYPE: GLUE DOWN TYPE: RUBBERIZED WARRANTY: 10 YEAR/COMMERCIAL COLLECTION: TRANQUIL SKU: VYLM0001111 SIZE: 70" X 30" THICKNESS: 7 MM INSTALL TYPE: GLUE DOWN TYPE: RUBBERIZED WARRANTY: 10 YEAR/COMMERCIAL COLLECTION: TWEED SKU: VYLM000080 SIZE: 72" X 30" THICKNESS: 6 MM INSTALL TYPE: GLUE DOWN TYPE: RUBBERIZED WARRANTY: 5 YEAR/COMMERCIAL





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COLLECTION: CLASSIC SERIES SKU: 231224 SIZE:

18" X 18" THICKNESS: 1/4" INSTALL TYPE:

INTERLOCK TYPE: VINYL SHEET WARRANTY: 10 YEAR/COMMERCIAL COLLECTION: DESIGNER SERIES SKU: 231312 SIZE: 18" X 18" THICKNESS: 1/4" INSTALL TYPE: INTERLOCK TYPE: VINYL SHEET WARRANTY: 10 YEAR/COMMERCIAL



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