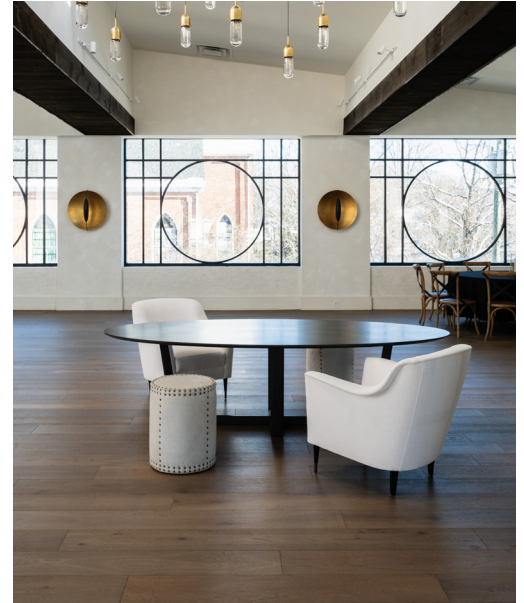


VERANDA

BRINGING LUXURY HOME

HOSPITALITY CASE STUDY



PROJECT:

The Georges Hotel, Lexington VA

LOCAL DEALER:

Rockbridge Flooring Pros

DESIGNER:

Sonny Goode

DISTRIBUTOR:

William M Bird

FLOORING USED:

Veranda, Charleston Collection, Courtyard

PHOTO CREDIT:

Sera Petras Photography

THE GEORGES

Boutique Inn | Lexington, Virginia



Washington Building



Marshall Building



Lawyer's Row



The Livery

The Georges is extremely pleased with both the product and the workmanship that went into the hardwood floors, the kitchen flooring, as well as the soundproofing of floors in our guest rooms in one of our newest and uniquely designed properties "The Georges @ The Livery."

I have been in the industry for almost 3 decades working in the luxury market and was pleasantly surprised with the kitchen floor product, which has been amazingly easy to clean with great cushioning for our kitchen team.

-John Gomes, General Manager

The Georges, an award-winning member of Historic Hotels of America, occupies four buildings on Main Street in Lexington, Virginia, a quaint town steeped in history and located in the heart of the beautiful Shenandoah Valley. Each building is a unique piece of the past, revitalized with fine accommodations for our guests to enjoy today.

The Washington and Marshall buildings are two of Lexington's oldest structures, both built more than 200 years ago. Formerly serving as homes, shops, inns, and offices, they were elegantly renovated and revitalized for modern enjoyment and opened as The Georges in 2014. The Patton Room, previously an auto mechanic shop and photography studio, was updated in 2018 to house a special event space that opened in 2019.

VERANDA, CHARLESTON COLLECTION, COURTYARD

Fumed and Aged French Oak

The Charleston Collection of hardwoods brings in a touch of natural beauty and elegance to the surroundings. Much like the elegant city for which it is named, the Charleston Collection of fine French Oak hardwood perfectly balances timeless beauty with modern sophistication. To craft these heirloom floors, artisans hand-select fine French Oak sourced from Belgium and France and lightly wire brush each plank while hand carving every edge and end. An unprecedented fuming technique is used to age the natural oak grain and lock in the signature colors that perfectly capture the beauty of the Lowcountry.

SKU:

MCPI715LCF

COLLECTION:

Charleston

SIZE:

8" x 75" random length

THICKNESS:

9/16"

INSTALL TYPE:

Glue, Nail, Staple, Float

GLOSS LEVEL:

Matte

SURFACE TREATMENT:

Wire Brushed With Hand Carved Edges and Ends

FINISH:

High Penetrative Transparent Base to Create True Oil Look

TYPE:

Hardwood

SPECIES:

French Oak

COLOR:

Courtyard

STRUCTURE:

Engineered

PROFILE:

Hand Carved, Fumed Edges/Ends

WEARLAYER:

4 mm | Sawn Face

ADHESIVE:

Palmetto Road MS Polymer

GRADE LEVEL:

On, Above, Below

WARRANTY:

5 year/Commercial, 50 year/Residential

Once installed, these floors effortlessly work to enhance the overall aesthetic appeal, creating an inviting and functional space. With the addition of our **Centaur Sound Reducer**, the typically residentially used Veranda Hardwoods, are wonderfully upgraded into a luxe commercial space. By adding this floor into a high end commercial style environment, with a sound reducer, an ideal property can be created to capture elegance, value and functionality for years to come.

Engineered
Hardwood



8"
WIDE



species
French

Oak



WARRANTY

5 YEAR COMMERCIAL
WARRANTY

WARRANTY

Sound Reducer



with Centaur
Floor Systems



“ I was very impressed with how quiet the rubber made the wood floors in the guest rooms. ”
-John Gomes, General Manager



exclusively
distributed by
William M. Bird



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