

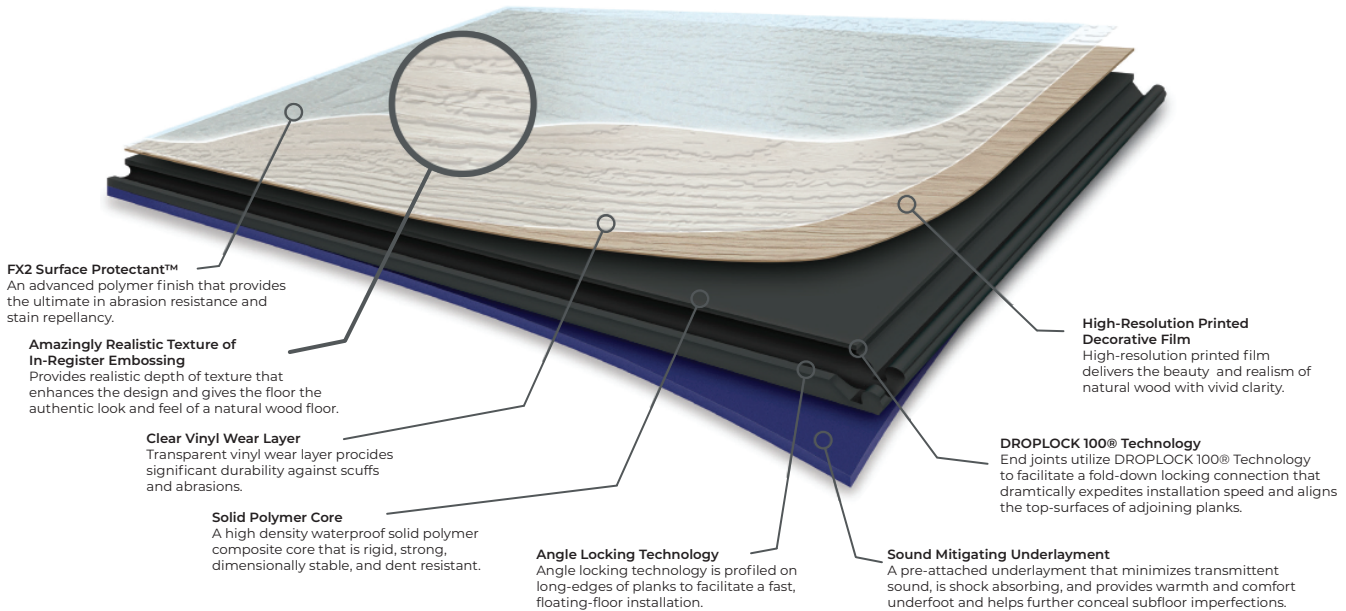
INCEPTION • RESERVE

Waterproof SPC by METROFLOR™



WHAT YOU STAND ON IS WHAT WE STAND FOR

PRODUCT CONSTRUCTION



FX2 Surface Protectant™

An advanced polymer finish that provides the ultimate in abrasion resistance and stain repellency.

Amazingly Realistic Texture of In-Register Embossing

Provides realistic depth of texture that enhances the design and gives the floor the authentic look and feel of a natural wood floor.

Clear Vinyl Wear Layer

Transparent vinyl wear layer provides significant durability against scuffs and abrasions.

Solid Polymer Core

A high density waterproof solid polymer composite core that is rigid, strong, dimensionally stable, and dent resistant.

Angle Locking Technology

Angle locking technology is profiled on long-edges of planks to facilitate a fast, floating-floor installation.

High-Resolution Printed Decorative Film

High-resolution printed film delivers the beauty and realism of natural wood with vivid clarity.

DROPLock 100® Technology

End joints utilize DROPLock 100® Technology to facilitate a fold-down locking connection that dramatically expedites installation speed and aligns the top-surfaces of adjoining planks.

Sound Mitigating Underlayment

A pre-attached underlayment that minimizes transmitted sound, is shock absorbing, and provides warmth and comfort underfoot and helps further conceal subfloor imperfections.

WHY INCEPTION RESERVE?

FEATURE	BENEFIT
AMAZINGLY REALISTIC TEXTURES	<ul style="list-style-type: none"> • Embossed-In-Register texture enhances design realism • Virtually indistinguishable from authentic natural hardwood • Natural wood beauty with the exceptional performance of LVT and at a fraction of the cost • 4-sided bevels on each plank color coordinated to the design layer giving planks the look of a traditional hardwood plank floor
ULTRA-DENSE COMPOSITE CORE	<ul style="list-style-type: none"> • 100% Waterproof, strong, rigid and dimensionally stable • Installs over most existing hard surfaces, including ceramic tile • No telegraphing from minor subfloor imperfections • No acclimation required in residential applications
DROPLock 100™ LOCKING SYSTEM	<ul style="list-style-type: none"> • Fast, easy, glueless floating installation • Superior locking technology for a tight fit • Suitable for use with subfloor radiant heat
TOUGH, TRANSPARENT WEAR LAYER WITH FX2 SURFACE PROTECTANT™	<ul style="list-style-type: none"> • 20mil wear layer suitable for residential and most commercial applications • The ultimate in abrasion protection • Superior stain repellency for easy clean-up
SAFETY CERTIFIED	<ul style="list-style-type: none"> • ASSURE CERTIFIED ensures quality, performance and safety of product free from formaldehyde and heavy metals • FloorScore provides assurance that product is free of harmful VOC's for safe indoor air quality and consumer peace of mind
DESIGN VERSATILITY	<ul style="list-style-type: none"> • Combines the beauty of hardwood, durability of LVT, & the ease of angle-lock installation • No need for T-Moldings every 30 feet in larger installations • Suitable for traditional wet areas including baths, laundry rooms, kitchens, and below-grade (basement) applications
PREMIUM ATTACHED FOAM UNDERLAYMENT	<ul style="list-style-type: none"> • Improves sound absorption for quieter environment • Provides warmth and comfort under foot • Reduces foot fatigue and impact stress on joints



Stain Repellent

PRODUCT SPECIFICATIONS

FAMILY OAK

SIZE	8.66" X 59.44"
TOTAL GAUGE w/ PAD	5.5 mm
ATTACHED UNDERLAYMENT	1.0 mm HDPE Pad
WEAR LAYER	20 mil
FINISH	FX2 Surface Protectant™
SQ. FT. / CARTON	21.45 (6 pcs)
EDGE PROFILE	Accent Bevel Edge
LIMITED WARRANTY	Lifetime Residential 15 Year Commercial



RURAL OAK | FA201



FOREST OAK | FA204



MEADOW OAK | FA202



ORCHARD OAK | FA205



FIELD OAK | FA203



GARDEN OAK | FA206



WILLIAM M.
BIRD

METROFLOR DISTRIBUTED BY WILLIAM M. BIRD

PRODUCT SPECIFICATIONS

7.08" X 47.64"	SIZE
5.5 mm	TOTAL GAUGE w/ PAD
1.0 mm HDPE Pad	ATTACHED UNDERLAYMENT
20 mil	WEAR LAYER
FX2 Surface Protectant™	FINISH
21.45 (6 pcs)	SQ. FT. / CARTON
Accent Bevel Edge	EDGE PROFILE
Lifetime Residential 15 Year Commercial	LIMITED WARRANTY

WELLNESS OAK



CLOUDLESS OAK | WE101



PATIO OAK | WE104



LAKESIDE OAK | WE102



SWING OAK | WE105



PERGOLA OAK | WE103



TREEHOUSE OAK | WE106



SCAN TO LEARN MORE

