

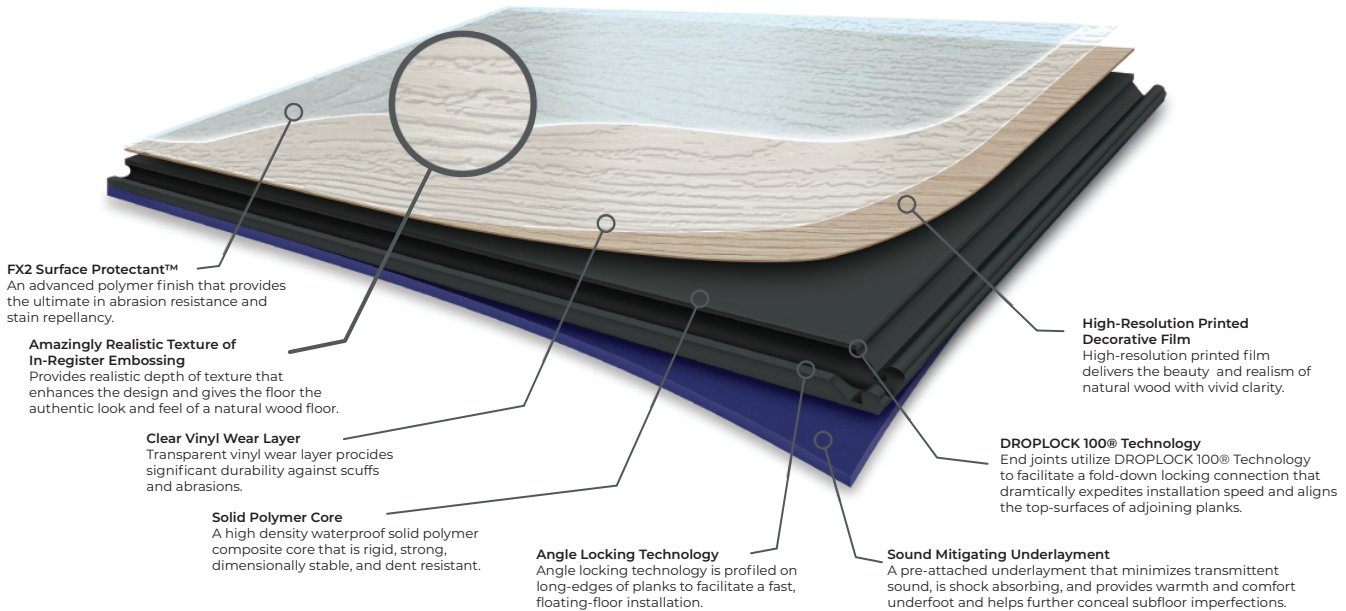
INCEPTION • RESERVE

Waterproof SPC by METROFLOR™



WHAT YOU STAND ON IS WHAT WE STAND FOR

PRODUCT CONSTRUCTION



FX2 Surface Protectant™

An advanced polymer finish that provides the ultimate in abrasion resistance and stain repellency.

Amazingly Realistic Texture of In-Register Embossing

Provides realistic depth of texture that enhances the design and gives the floor the authentic look and feel of a natural wood floor.

Clear Vinyl Wear Layer

Transparent vinyl wear layer provides significant durability against scuffs and abrasions.

Solid Polymer Core

A high density waterproof solid polymer composite core that is rigid, strong, dimensionally stable, and dent resistant.

Angle Locking Technology

Angle locking technology is profiled on long-edges of planks to facilitate a fast, floating-floor installation.

High-Resolution Printed Decorative Film

High-resolution printed film delivers the beauty and realism of natural wood with vivid clarity.

DROPLock 100® Technology

End joints utilize DROPLock 100® Technology to facilitate a fold-down locking connection that dramatically expedites installation speed and aligns the top-surfaces of adjoining planks.

Sound Mitigating Underlayment

A pre-attached underlayment that minimizes transmitted sound, is shock absorbing, and provides warmth and comfort underfoot and helps further conceal subfloor imperfections.

WHY INCEPTION RESERVE?

FEATURE	BENEFIT
AMAZINGLY REALISTIC TEXTURES	<ul style="list-style-type: none"> Embossed-In-Register texture enhances design realism Virtually indistinguishable from authentic natural hardwood Natural wood beauty with the exceptional performance of LVT and at a fraction of the cost 4-sided bevels on each plank color coordinated to the design layer giving planks the look of a traditional hardwood plank floor
ULTRA-DENSE COMPOSITE CORE	<ul style="list-style-type: none"> 100% Waterproof, strong, rigid and dimensionally stable Installs over most existing hard surfaces, including ceramic tile No telegraphing from minor subfloor imperfections No acclimation required in residential applications
DROPLock 100™ LOCKING SYSTEM	<ul style="list-style-type: none"> Fast, easy, glueless floating installation Superior locking technology for a tight fit Suitable for use with subfloor radiant heat
TOUGH, TRANSPARENT WEAR LAYER WITH FX2 SURFACE PROTECTANT™	<ul style="list-style-type: none"> 20mil wear layer suitable for residential and most commercial applications The ultimate in abrasion protection Superior stain repellency for easy clean-up
SAFETY CERTIFIED	<ul style="list-style-type: none"> ASSURE CERTIFIED ensures quality, performance and safety of product free from formaldehyde and heavy metals FloorScore provides assurance that product is free of harmful VOC's for safe indoor air quality and consumer peace of mind
DESIGN VERSATILITY	<ul style="list-style-type: none"> Combines the beauty of hardwood, durability of LVT, & the ease of angle-lock installation No need for T-Moldings every 30 feet in larger installations Suitable for traditional wet areas including baths, laundry rooms, kitchens, and below-grade (basement) applications
PREMIUM ATTACHED FOAM UNDERLAYMENT	<ul style="list-style-type: none"> Improves sound absorption for quieter environment Provides warmth and comfort under foot Reduces foot fatigue and impact stress on joints



Stain Repellent

PRODUCT SPECIFICATIONS

FAMILY OAK

SIZE	8.66" X 59.44"
TOTAL GAUGE w/ PAD	5.5 mm
ATTACHED UNDERLAYMENT	1.0 mm HDPE Pad
WEAR LAYER	20 mil
FINISH	FX2 Surface Protectant™
SQ. FT. / CARTON	21.45 (6 pcs)
EDGE PROFILE	Accent Bevel Edge
LIMITED WARRANTY	Lifetime Residential 15 Year Commercial



RURAL OAK | FA201



FOREST OAK | FA204



MEADOW OAK | FA202



ORCHARD OAK | FA205



FIELD OAK | FA203



GARDEN OAK | FA206



WILLIAM M.
BIRD

SINCE 1865
METROFLOR DISTRIBUTED BY WILLIAM M. BIRD

PRODUCT SPECIFICATIONS

8.66" X 59.44"
5.5 mm
1.0 mm HDPE Pad
20 mil
FX2 Surface Protectant™
21.45 (6 pcs)
Accent Bevel Edge
Lifetime Residential
15 Year Commercial

SIZE
TOTAL GAUGE w/ PAD
ATTACHED UNDERLAYMENT
WEAR LAYER
FINISH
SQ. FT. / CARTON
EDGE PROFILE
LIMITED WARRANTY

WELLNESS OAK



CLOUDLESS OAK | WE101



PATIO OAK | WE104



LAKESIDE OAK | WE102



SWING OAK | WE105



PERGOLA OAK | WE103



TREEHOUSE OAK | WE106



SCAN TO LEARN MORE

